

AMIALYA (MIA) DURAIRAJ, MSc

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SUMMARY

I create high-quality communications for maternal, newborn, and child health (MNCH) and nutrition programs.

EXPERIENCE

Nutrition and Health Writing Consultant December 2017- Present
Little Octopus LLC

- Served as a Content Lead for upcoming WHO's "Survive and Thrive: Transforming Care for Every Newborn" report
- Coauthored a technical brief about family-centered care with USAID's Every Premie SCALE program

WIC Nutrition Communications Consultant (Contract) August 2017- December 2017
San Diego State University Research Foundation's Women, Infants, and Children (WIC) Program

- Designed a multi-channel communications campaign called Stick With WIC that endeavors to increase WIC retention for a state-funded research study

Communications and Documentation Specialist May 2016 – August 2017
Save the Children (The TOPS Program) – Washington, DC

- Created and edited nutrition, social and behavior change, and agricultural technical materials
- Co-led an agency-wide Knowledge Management Community of Practice
- Revamped the content on The TOPS Program website
- Co-taught and developed curriculum for an all-day Video Storytelling Workshops in Kampala, Uganda

Knowledge Management Specialist (Contract) January 2016 – May 2016
Senior Knowledge Management Coordinator (Contract) September 2015 – January 2016
Save the Children (Department of Global Health and Saving Newborn Lives program) – Washington, DC

- Designed and executed a communications plan for Healthy Newborn Network website launch
- Produced the Healthy Newborn Network video, including creating the concept design and script
- Collaborated with technical experts to revise neonatal web content and add key resources
- Developed an overview of Save the Children's global health activities
- Edited monthly knowledge management and advocacy e-newsletters

Community Health and Nutrition Graduate Intern February 2015 – May 2015
Arlington County Office of Community Health – Arlington, VA

- Revised county's Nutrition Operating Manual policy using evidence-based best practices
- Created and implemented a program implementation plan for a Healthy Corner Store pilot

Senior Knowledgebase Content Writer February 2012 – August 2014
UnitedHealth Group – Washington, DC

- Led year-long project to rewrite entirety of content in the pharmacy proposal knowledgebase, including regular tracking and progress reporting for senior leaders
- Designed and led webinar series on soft skills for content managers

Grant Writer February 2011 – February 2012
AIDS Healthcare Foundation – Los Angeles, CA

- Wrote and edited foundation and government grant proposals, winning \$1.7+ million in one year

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- Ghost-wrote donor appeal letter, prompting \$60,000+ in donations
- Initiated text donation campaign, raising \$5,000+ in two months

Senior Proposal Development Writer

August 2009 – January 2011

UnitedHealth Group – Los Angeles, CA

- Led proposal development process for large government clients

Business Information Writer/Information Consultant

August 2007 – August 2009

Aetna Inc. – Hartford, CT

- Developed sales copy and edited an internal sales newsletter

Marketing and Development Assistant

May 2006 – August 2007

Marlboro College – Marlboro, VT

- Created copy for college publications and website

EDUCATION

Master of Science in Nutrition & Food Studies

George Mason University – Fairfax, VA

2015

- *Awarded:* The Provost's Graduate Research Fellowship

Bachelor of Arts in Historical Musicology

Marlboro College – Marlboro, VT

2006

- *Recipient:* Agnes M. Lindsay Trust Scholarship 2005 – 2006
- *Winner:* Freshman/Sophomore Essay Prize 2003

PEER REVIEWED PUBLICATIONS

- Durairaj, A; Litch, J; Robb-McCord, J. (Published November 2018). Family Participation in the Care of the Inpatient Newborn. *Do No Harm Technical Brief*.
- Durairaj, A; Gewa, C.; Komwa, M. & Pawloski, L. (Published December 2017). "Our Turn to Eat:" Shifting Gender Norms and Food Security in the Wakiso District of Uganda." *The Journal of Hunger and Environmental Nutrition*.

COURSES

- Durairaj, A; Mihalich-Levin, L. (Launched November 2018). Mindful Return's Balancing Career with a Special Needs Baby. Mindful Return, LLC

CONFERENCE PUBLICATIONS

- Durairaj, A; Gewa, C. (September 18, 2015.) 'We Now Make Our Own Money and Decisions': Gender Norms and Food Security in the Wakiso District of Uganda. Paper presented during a themed session at the Fifth International Conference on Food Studies in Blacksburg, VA.

TECHNICAL SKILLS

- Microsoft Office Suite, MailChimp, SurveyMonkey, SharePoint, WordPress, Prezi, Facebook, and Twitter.
- Experience with Chicago, MLA, APA, and Harvard citation styles

VOLUNTEER EXPERIENCE

- Co-Chair of Cardiac Family Advisory Council at the Rady Children's Hospital Heart Institute
- Family Advisor for San Diego Study of Outcomes in Mother and Infants
- Wellness Researcher for the San Diego County American Red Cross's WIC Program

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